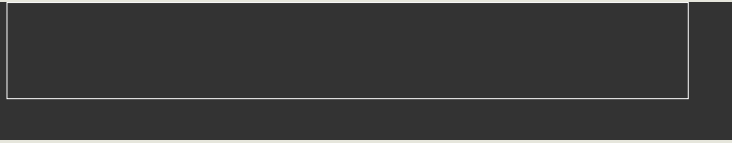


ons français. Parler français, c'est facile.



*In the webdoc, Andréa wanders around the centre of Aix-en-Provence. She pops into various shops and talks with the shopkeepers.*

### How to say it

Commerce involves a sale and a purchase, and therefore a seller and a buyer. In **retail**, the customer is an individual buyer.

In **wholesale**, the buyer is another shopkeeper.

**Online sales** on the Internet are increasingly popular.

We can do our food shopping, buy clothes, holidays, books and so much more!

### Did you know?



There are over **32,000 bakeries (boulangeries)** in France, or one for every 1,800 people or thereabouts.

It is the most widespread **local shop (commerce de proximité)** in the country.